

# GDF ACADEMY

The World's Leading Academy for Premium Courses in  
Diplomacy and International Affairs

2024





# The Academy

The GDF Academy equips institutions and organisations with the latest knowledge to accelerate the upskilling and performance of staff via premium courses in international affairs and diplomacy.

Designed and delivered by world-leading experts, our courses are on trend and cover the latest topics facing international diplomacy.



# Welcome

I am extremely proud of how far we have come in building an exceptional platform for learning that helps individuals and institutions achieve their full potential. We have been incredibly honoured to collaborate with leading experts to develop and deliver high level and on trend courses that develops new recruits through to senior diplomats.

We have listened to the concerns of diplomatic academies and developed courses that enable individuals to learn and develop their skills at their pace.

I am passionate that we will continue to develop new courses alongside our global experts that are addressing global challenges and trends. We believe that all individuals should be seeking and taking opportunities to increase their knowledge and skills, which is why our flexible courses allow individuals to up skill to the needs of the institution. We will do this by continuing to engage with diplomatic missions and academies to understand what courses are needed.

Just as our vision evolves for the kind of academy we need to become, our plan for how we are going to get there will evolve too. We look forward to continuing collaborating with you on developing world class courses for your staff.



Younes El-Ghazi  
Chief Executive Officer  
Global Diplomatic Forum

A handwritten signature in white ink, appearing to read 'Y. El-Ghazi', written in a cursive style.



# Our Mission

The mission of the Academy is to provide high-class, quality education from academics through to diplomats. We are committed to understanding and developing courses that are topical and relevant to today's and tomorrow's challenges.

We offer an advanced interactive way to learn vital diplomacy concepts. Our premium platform is designed to put you at the heart of the learning experience.

It's designed to work around you, so you can progress through the course at your pace, whilst taking full advantage of networking with your peers and module leaders at every opportunity.





# Life Long Learning

**100 %  
Recommended by  
Diplomats around  
the world**



**01**

### Latest Insights

Obtain the latest and most current insights and knowledge from leading experts within the field to stay ahead and gain a competitive edge

**02**

### Learn at your Pace

Access flexible, self-paced modules when you want to learn, via all devices. 12 months to take a course

**03**

### E-learning Platform

Access your courses via our interactive learning platform



# Tailored For You



- Career Advancement
- Continuous Updated Expertise
- Connection with world leading experts
- No obstruction to their world and other
- No obstruction to their world and other responsibilities and commitments

**12 months to take a course**

**Interactive e-learning platform**

**Access from all devices**

**MEMBER'S CAN ACCESS COURSES WITH FURTHER DISCOUNTS**

# Our Courses

- Diplomatic Negotiations
- Diplomacy in the 21st Century
- English for Job Applications in International Affairs
- Public Diplomacy and Nation Brand
- Digital Diplomacy
- China's Foreign Policy
- EU's Foreign Policy and Diplomacy



# Our Courses

- US Foreign Policy and Diplomacy
- Parliamentary Diplomacy
- Artificial Intelligence and Diplomacy
- Understanding BRICS in Global Politics
- International Law, Immunity and Diplomacy
- Multilateral Diplomacy
- Understanding ASEAN



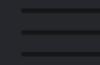
# Our Courses

- Diplomatic Communications in Practice
- Diplomatic Etiquette, Protocol and Ceremonial
- Middle East and North Africa Diplomacy
- UK Foreign Policy and Diplomacy
- Health Diplomacy
- Economic and Trade Diplomacy
- Diplomatic Writing, Drafting and Reporting





# Course Outline



## Diplomatic Negotiations - 6 Modules

Diplomatic negotiations stand as the bedrock of international relations, providing a platform for nations to engage, collaborate, and resolve conflicts. This intricate dance of diplomacy requires finesse, strategic thinking, and an acute understanding of cultural nuances. In this course, we delve into the world of diplomatic negotiations, exploring its significance, challenges, and the artistry required to navigate this complex terrain.

[Learn more](#)

## Diplomacy in the 21st Century- 6 Modules

A comprehensive overview of diplomacy principles and practice. The course features a blend of theoretical lectures and practical workshops and is led by world-renowned experts as well as institutional leaders who share their experience and expertise with participants. Designed to align with the latest trends in diplomatic education, this course aims to train the next generation of diplomatic leaders to excel in the 21st-century diplomatic environment.

[Learn more](#)



# Course Outline



## English for Job applications in international affairs

Our course is designed to equip you with the knowledge and expertise needed to stand out in the competitive job market of international affairs. Whether you aspire to work for international organizations, government agencies, non-profits, think tanks, or multinational corporations, this course will provide you with valuable insights into crafting compelling resumes, writing impactful cover letters, acing interviews, and leveraging professional networks.

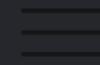
[Learn more](#)

## Public Diplomacy and Nation Brand - 4 Modules

Expertly designed and delivered by some of the world's leading experts, provides an interactive platform for learning and sharing of expertise and experiences. The course stays current with the latest trends in diplomatic education and aims to train the next generation of diplomatic leaders to succeed in the 21st-century environment.

The online course is designed to go beyond conceptual understanding of public diplomacy and provide participants with the tools to develop and execute strategies with real-world impact.

[Learn more](#)



# Course Outline

## Digital Diplomacy - 4 Modules

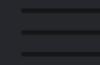
Expertly developed and instructed by some of the world's leading figures in the field, the course provides participants with an interactive platform for learning and sharing of expertise and experiences. The course is designed to align with the latest trends in diplomatic education and aims to train the next generation of diplomatic leaders to excel in the 21st century diplomatic environment.

[Learn more](#)

## China's Foreign Policy - 4 Modules

This interactive program is designed to educate and train the next generation of diplomatic leaders and equip them with the skills and knowledge needed to succeed in today's rapidly changing global landscape. The course features expert lectures, guest speakers, group exercises, and practical workshops, all taught by world-leading professionals. The course offers a unique opportunity to deepen your understanding of China's diplomacy and gain a competitive edge in your academic and professional pursuits.

[Learn more](#)



# Course Outline

## EU Foreign Policy and Diplomacy - 6 Modules

This online course offers an in-depth exploration of the European Union's foreign policy and its role as a diplomatic power on the global stage. Participants will delve into the historical context, key principles, and contemporary challenges faced by the EU in shaping and implementing its foreign relations strategies. The course will also analyze the institutional framework of EU diplomacy and assess the impact of the EU in addressing global issues.

[Learn more](#)

## U.S Foreign Policy and Diplomacy - 8 Modules

This online course provides a comprehensive overview of U.S. foreign policy and the role of the U.S. Diplomatic Service in shaping and implementing that policy. Students will explore the historical development of U.S. foreign relations, key principles, major diplomatic events, and the functions of the U.S. Diplomatic Service. The course will also analyze contemporary challenges and issues in U.S. foreign policy.

[Learn more](#)



# Course Outline



## Parliamentary Diplomacy - 3 Modules

The Online Course on Parliamentary Diplomacy is designed to equip diplomats with the skills and strategies needed to effectively achieve their goals through parliamentary channels. Led by top industry experts, the course delves into the key concepts of this field and equips participants with the knowledge and tools to excel in today's ever-evolving diplomatic landscape.

[Learn more](#)

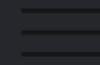
## AI and Diplomacy - 3 Modules

This comprehensive course combines both conceptual learning and hands-on experience, ensuring participants gain a deep understanding of AI and its implications for diplomacy. The course is structured to offer a 75% focus on practical application exercises, case studies, presentations, scenario settings, and campaign management. These exercises are carefully designed to simulate real-life diplomatic environments, enabling participants to practice and develop their skills in settings similar to those they will encounter in their professional lives.

[Learn more](#)



# Course Outline



## Understanding the BRICS In Global Politics

This online course provides a comprehensive exploration of the BRICS (Brazil, Russia, India, China, South Africa) group and their significant role in shaping global politics. Participants will examine the historical context, political dynamics, economic cooperation, and geopolitical implications of the BRICS nations. The course aims to equip learners with a deep understanding of how these influential emerging powers collaborate and compete on the international stage.

[Learn more](#)

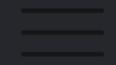
## International Law, Immunity, and Diplomacy - 4 Modules

The International Law, Immunities, and Diplomacy Online Course is a hands-on program that delves into the intricacies of international law, immunities, and jurisdictions as they pertain to diplomacy. Led by renowned expert Professor Craig Barker, the course equips practitioners with the knowledge and skills to navigate the globalised and interdependent issues of today's world.

[Learn more](#)



# Course Outline



## Multilateral Diplomacy - 4 Modules

The Online Course trains diplomats beyond the conceptual understanding of Multilateral diplomacy to develop and implement strategies with tangible impact on the delivery of their objectives. Participants will be prepared to take diplomatic opportunities presented via multilateral engagement. Developed and delivered by leading experts who will share their expertise and experiences with participants in an engaging platform, the course follows the latest trends for diplomatic education and aims to train the next generation of diplomatic leaders to succeed in a 21st Century diplomatic environment.

[Learn more](#)

## Understanding ASEAN - 6 Modules

This online course explores the Association of Southeast Asian Nations (ASEAN) as an emerging regional block in the global landscape. Participants will delve into the historical context, principles, achievements, and challenges faced by ASEAN. The course aims to provide a comprehensive understanding of ASEAN's political, economic, and socio-cultural dimensions and its evolving role in shaping regional cooperation.

[Learn more](#)



# Course Outline



## Diplomatic Communications in Practice - 4 Modules

Expertly developed and instructed by some of the world's leading figures in the field, this course provides participants with an interactive platform for learning and sharing of expertise and experiences. The course aligns with the latest trends in diplomatic training and aims to train the next generation of diplomatic leaders to excel in the 21st century diplomatic environment.

The course is delivered online and goes beyond conceptual understanding of diplomatic communications to teach participants how to develop and implement communications strategies that have a tangible impact on achieving their objectives.

[Learn more](#)

## Diplomatic Etiquette, Protocol and Ceremonial - 3 Modules

The Diplomatic Protocol and Ceremonial online Course is expertly developed and instructed by some of the world's leading figures in the field. The course provides participants with an interactive platform for learning and sharing of expertise and experiences and aligns with the latest trends in diplomatic training. It aims to train the next generation of diplomatic leaders to excel in the 21st-century diplomatic environment.

[Learn more](#)



# Course Outline



## Middle East and North Africa Diplomacy - 6 Modules

Participating in the online course on diplomacy in the MENA region offers an invaluable opportunity to gain a deeper understanding of its key aspects, thereby providing a competitive edge and the necessary foundations for success in academic and professional pursuits. Moreover, the MENA region's strategic location, energy resources, political instability, religious and cultural significance, and international relations make it a crucial player in global geopolitics. Developments in this region have far-reaching implications for the global economy, security, and stability, underscoring its significance to policymakers and analysts worldwide.

[Learn more](#)

## U.K Foreign Policy and Diplomacy - 7 Modules

In an increasingly interconnected world, understanding the intricacies of a nation's foreign policy and diplomacy is crucial. For those eager to delve into the realm of international relations, our online course on "Exploring UK Foreign Policy and Diplomacy" is your gateway to a comprehensive understanding of how the United Kingdom engages with the global community..

[Learn more](#)



# Course Outline



## Health Diplomacy - 4 Modules

Our online health diplomacy course is designed to provide a unique learning experience that combines theoretical understanding with practical, hands-on experience. The course includes a range of practical exercises, such as case studies, presentations, scenario settings, and negotiation simulations, all designed to simulate real-world situations and enable participants to gain practical experience in settings similar to those they will encounter in their professional lives

[Learn more](#)

## Economic and Trade Diplomacy- 3 Modules

The online course on Economic and Trade Diplomacy is a premier opportunity for aspiring diplomats to enhance their understanding of this vital subject and gain a competitive edge in the fast-changing global diplomatic landscape. With a focus on the main aspects of Economic and Trade Diplomacy, participants will gain the foundational knowledge necessary to navigate this complex field with confidence and competence.

[Learn more](#)



# Course Outline

## Diplomatic Communication, Writing, Drafting, and Reporting - 6 Modules

Our groundbreaking online course, "Diplomatic Writing, Reporting, and Drafting," empowers aspiring diplomats, seasoned professionals, and enthusiasts alike to master the art of precise and impactful communication in the diplomatic realm. Diplomatic writing requires a level of precision that transcends ordinary communication. Learn to convey complex ideas with clarity and finesse, ensuring your messages resonate across cultural and linguistic barriers.

[Learn more](#)





# Individual Package

**Access ALL our courses over 12 months**

Gain unlimited access to all of our premium courses and take your learning journey to new heights. Immerse yourself in the most exciting and engaging online courses, and explore a world of fascinating topics and valuable skills.

The power to transform your future is at your fingertips - seize this opportunity and unleash your full potential today!



Our discount on individual packages saves you 85% of the cost if courses were taken individually

**50% off**



# In their Words



The summer course on Digital Diplomacy is a great way to get introduced to the influence of innovative digital technologies on international relations and diplomacy in particular. You will learn from inspiring world-leading experts how digital technologies change the nature of diplomacy.

After the course, you have gained a strong analytical framework of what Digital Diplomacy entails in the 21st century, which is very helpful if you want to get up to speed and participate in this domain.

I particularly enjoyed the guest lectures with practitioners from the field as they provided a sneak peek into the daily practice on a high international level. I strive to achieve the same of expertise one day.

**ELSE FRIJLING:**  
**BUSINESS INTELLIGENCE CONSULTANT**



# In their Words



I recently completed the Global Diplomatic Forum's course on Diplomacy in the 21st Century. I found the course to be highly informative and relevant regarding the changing nature of Diplomacy in the 21st century and the new challenges diplomats will have to face.

I got to hear from some incredibly distinguished academics and diplomats, including Ted Whiteside the Former Deputy Assistant-Secretary General for Public Diplomacy at NATO. Dr Jennifer Cassidy, a lecturer of Diplomatic Studies at Oxford University, and Professor Nicholas Cull, a lecturer in the University of Southern California's Public Diplomacy Programme. I also heard from many other incredibly distinguished academics

**JORDAN C:**  
**UNIVERSITY OF ST. ANDREWS**



# Contact Us

Contact us for more information on our courses



**Email us**

[courses@gdforum.org](mailto:courses@gdforum.org)



**Call us**

+44(0) 208 853 3293