



China's Diplomacy in Practice

Online Course Manual

Preface

China's Diplomacy is a comprehensive practical online course on diplomacy of People's Republic of China provided by the Global Diplomatic Forum. The course combines theoretical lectures, guest speakers, group exercises and practical workshops. The course has been developed and delivered by world leading experts and engage institutional leaders who will share their experience and expertise with the participants.

The module leaders, with an in depth understanding of patterns, levers and trends of china's diplomacy, will lead a practical course that combines both the strategic and the operational levels of diplomacy in a practical way that support the participants professional or academic objectives.

The format of the online course China's Diplomacy consists of a comprehensive set of online modules available to diplomats and trainee diplomats. The topics within the course will correspond directly to the pillars of the Chinese Diplomacy, therefore providing recipients with the most recent theoretical and practical knowledge in the area.

The course focuses on an interactive participation of the delegates. The course follows latest trends for diplomatic education and aims to train the next generation of diplomatic leaders to succeed in the 21st Century diplomatic changing global landscape.

The online course on China's Diplomacy will introduce and enhance participants' understanding of the main aspects of China's Diplomacy, thus providing them with competitive edge and necessary foundations to effectively navigate future professional or academic career.

Why the Course is Online?

- **More effective:** Users can study at their own pace and convenience. Repeatable at will
- **More engaging:** Personalised, gamified, micro-learning, interactive and boosts moral
- **Suitable for lifelong learning:** Continuous and upskilling in parallel with career growth for professionals
- **Less disruptive to learners:** Studying can take place outside of business hours, even during the holidays, paused and resumed as needed
- **Access to top expertise:** Access the leading experts in the world without the need to travel and major schedule disruption
- **Saving costs:** Requires no travel and as such costs are more reasonable

Course Content outline

The Global Diplomatic Forum and the Modules' Leaders have identified the following 4 themes as the course modules to make it a comprehensive programme on China's Diplomacy:

1. **Module 1:** Compact Governance Machine: connecting domestic and foreign policy
2. **Module 2:** Economy and Tech Power
3. **Module 3:** Diplomacy and Soft Power
4. **Module 4:** Multilateral mechanisms and global governance

The Course Outcome

- Enhancing career advancement opportunities with up to date skills and knowledge related to a key player in international politics of this century
- Understanding the framework of Modern Diplomacy of China
- Acquiring an In-depth knowledge of relating domestic and foreign policy of China
- Grasping the process of diplomatic work by the governance machine of China
- Comprehending the main levers driving diplomacy of China
- Developing transferable knowledge and skills necessary to advance in every field
- Engaging confidently with China 's Diplomatic Stakeholders

Delivery Methodology

The e-learning course on China's Diplomacy will be delivered through online platform accessible to registered participants only. The course will be held over 4 consecutive weeks, each dedicated specifically to one module. While the course is designed to be self-paced, the contents and assessment of each module will be made accessible starting at the assigned dates. During the course of each module, the Q&A platform will be available where participants will be able to pose questions to the module leaders as well as discuss the contents with other participants.

- Advanced Educational Technologic Platform
- Interactive live Video online classes
- Professional Networking
- Groups Discussion
- Case studies
- Best practices of diplomacy
- Mobility: Access to the course on a tablet or a mobile
- Structured weekly online live Lectures: 75 minutes lectures to present the concept, its background, related cases and the framework. These lectures are delivered by world leading scholars experienced to train different type of audience with different level of knowledge of the subject matter. These lectures provide the participants with the knowledge necessary to enhance understanding of modern diplomacy. These lectures are interactive in which delegates can ask questions and present their views.
- Discussions: Students will be assigned questions to discuss related to the topics of programme

Technical Requirements

The Course Material can be accessed online via a browser, the LMS platform we use adapts the content to fit virtually all computer and mobile systems. Students will be given login details to access the course contents.

Students will also need to access Zoom Platform to access the live lectures.

Assessment

Each of the modules will conclude with written assessment, a test in the form of multi-choice questionnaire and group discussion participation. The pass mark for each assessment will be set at 70%.

Lecturers

Dr Matthew D. Johnson



Principal Consultant specialising in China-focused due diligence, macro advisory, and risk management. He directs and executes research that supports China-focused advisory, due diligence, and risk mitigation. He works with leading global advisory firms to deliver value to clients in the finance and investment, fund management, financial services, energy, and higher education.

Previously he led the creation of new degree programs and partnerships in arts, social sciences, and professional studies for a private education group based in Kuala Lumpur and served on the board of the Malaysian-American Commission on Educational Exchange.

Graduate of Harvard University (AB honors, Social Studies – international relations and political economy of development) and the University of California, San Diego (MPhil, PhD, History – modern China and East Asia). As a doctoral student he spent three years in China as a Jacob K. Javits fellow and U.S. Fulbright fellow, and was affiliated with Peking University.

From 2008 to 2010 Dr. Johnson was departmental lecturer in the history and politics of modern China at the University of Oxford and post-doctoral researcher with the Leverhulme Trust-supported China's War with Japan programme. He has edited and published several books, including *Maoism at the Grassroots* (Harvard University Press, 2015), and authored 80+ articles, chapters, reference entries, and online resources.

Dr Shirley Yu



Shirley Yu is currently a fellow at the Ash Center, Harvard Kennedy School senior visiting fellow with the Institute of Global Affairs of the LSE.

Formerly a China National Television News Anchor, senior executive and board member, she has been a frequent speaker on China's political economy, in particular, China's recent Belt and Road Initiative and its geopolitical implications.

She has a Ph.D. in political economy from China's Peking University, and a master's degree in government from Harvard University. She has published three books in Chinese, including *On China*, by *Ambassadors*, and *the Rise of the RMB and the Fall of the Yen*.

She is a seasoned senior executive for multinational listed companies and a board member. She has a strong voice on China's political economy, digital economy and geopolitics, most recently on geopolitics behind China's technological rise.

Professor Gary Rawnsley



Dean, Faculty of Humanities and Social Sciences, Professor of Public Diplomacy, School of International Studies at the University of Nottingham in China.

Founding Dean of UNNC and first Professor and Head of International Studies (2005-7) Returned to the University as Dean of Humanities and Social Science and Professor of Public Diplomacy.

Taught for 12 years in the School of Politics at the University of Nottingham. Following a two years secondment to UNNC, he became Professor of International Communication and Head of the Institute of Communications Studies at the University of Leeds, before joining Aberystwyth University in 2013 as Professor of Public Diplomacy in the Department of International Politics. He taught modules on communications and politics in Asia, and on journalism in war and conflict.

Serves as the book reviews editor of the Journal of International Communication. Member of the Advisory Boards for Media and Communication, Journal of Media and Information Warfare, and the Asian Journal of Communication, and a member of the editorial board for the Routledge Curzon series, Media, Culture and Social Change in Asia.

Dr. Zhiqun Zhu



Zhiqun Zhu, PhD, is Professor of Political Science and International Relations and Chair of Department of International Relations at Bucknell University, USA. He was Bucknell's inaugural Director of the China Institute (2013–2017) and MacArthur Chair in East Asian politics (2008–2014).

He previously taught at University of Bridgeport, Hamilton College, University of South Carolina, and Shanghai International Studies University. In the early 1990s, he was Senior Assistant to Consul for Press and Cultural Affairs at the American Consulate General in Shanghai.

A noted scholar on Chinese foreign policy, Dr. Zhu is a member of the National Committee on United States-China Relations and is frequently quoted by international media on Chinese and East Asian affairs.

He is the author and editor of a dozen books, including *A Critical Decade: China's Foreign Policy 2008-2018* (World Scientific, 2019); *China's New Diplomacy: Rationale, Strategies and Significance* (Ashgate, 2013); *New Dynamics in East Asian Politics: Security,*

Political Economy, and Society (Bloomsbury, 2012); *The People's Republic of China: Internal and External Challenges* (World Scientific, 2010); and *US-China Relations in the 21st Century: Power Transition and Peace* (Routledge, 2005).

Code of Conduct

As per all our events at the Global Diplomatic Forum, we insist on tolerance and respect and we strongly reject any form of discrimination. Any abusive conduct towards participants, members of staff, speakers, guests, volunteers or members of the public is not acceptable and will be acted upon immediately.

Languages

The Course will be delivered in English. Fluency in the English language is requirement to join the course

Contact

For any enquiries related to curriculum, you can contact the Course Manager:
Mr. Marcin Dadura at m.dadura@gdforum.org

How to Register:

Students can apply for the course by emailing events@gdforum.org with a 300 words statement highlighting ***why they are interested in China's diplomacy?***